

Course Code :1 BBA 2

Course: Title: Fundamentals of Entrepreneurship

Credit: 2

Last Date of Submission : April 30 ( for January Session)

October 31, ( for July session )

Max.Marks:-15

Min.Marks:-5

Note:-Attempt all Questions.

- 1) Explain the functions of entrepreneur? Also state the role of small business in Indian economy?
- 2) Elucidate the emergence of entrepreneurship class; also state the government policy regarding small units?
- 3) Explain the basic forms of communication. What are the various levels at which communication takes place?
- 4) Short notes:
  - a) Development of self confidence
  - b) Motivation to achieve targets
  - c) Capacity to influence leadership
- 5) Explain the evolution of project report of selected process?
- 6) Describe the main part of project report pointing out necessary and viability?
- 7) Define the methods of purchase and quality management?
- 8) Explain the markets and market policy?
- 9) Explain the role of khadi industry in today's development organization?
- 10) Explain the various schemes of tribal finance?

