

IT Group

Course: Innovation and Technology Management

Credit: 2

Last Date of Submission: October 31 (for July Session)

April 30 (for January Session)

Max. Marks:-30

Min. Marks:-12

Note:-attempt all questions.

Que.1 Define Technology in several manners:

- (i) Definition
- (ii) Characteristic
- (iii) Management

Que.2 How Technologies does support in to the business? Explain with example.

Que.3 Describe the difference between invention and innovation. How you put you innovative idea in maruti?

Que.4 How Technology will support to grate the new product in value chain?

Que.5 what do you understand by the technology intelligence? Explain in detail.

Que.6 what is the model for technology strategy formation?

Que.7 “Innovation is playing important role in the development but without management Development is not possible.” Brifly explain .

Que.8 Explain the role of technology in business.

Que.9 Briefly explain an:

- 1) Technology change
- 2) Competitive consequence of technology change.

Que.10 what is technology support system? Explain in detail.