

SELF LEARNING MATERIAL (SLM)								
NAME OF PROGRAMME-BACHELOR OF BUSINESS ADMINISTRATION(BBA)								
YEAR/SEMESTER	Course Code	NAME OF COURSE	Reference Book/ Resources	SLM Approval Date	Updated By	Update 1	Update 2	Update 3
YEAR-I/SEMESTER-I	1BBA1	Hindi Bhasha aur Sanrachna	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Radha Sharma (Assistant Professor, Dr. C. V. Raman University) 2. Dr. Pooja Yadav (Assistant Professor, Dr. C. V. Raman University) 3. Ms.Pragya Sharma (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1BBA2	Fundamentals of Entrepreneurship	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 2. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1BBA3	Principles of Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 2. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 3. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1BBA4	Business Environment	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 2. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University) 3. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1BBA5	Managerial Economics	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 2. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1BBA6	Business Mathematics	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
YEAR-I/SEMESTER-II	2BBA1	English Language and Indian Culture	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Gurprit Kour (Associate Professor, Dr. C. V. Raman University) 2. Dr. Om Prakash Tiwari (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anupa Thamas (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2BBA2	Development of Entrepreneur	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 2. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2BBA3	Business Communication	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2BBA4	Introduction to Accountancy	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Indu Santosh (Associate Professor, Dr. C. V. Raman University) 2. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2BBA5	Business Law	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Indu Santosh (Associate Professor, Dr. C. V. Raman University) 3. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2BBA6	Organizational Behaviour	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 2. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 3. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
YEAR-II/SEMESTER-III	3BBA1	Hindi Language aur Samvedana	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Radha Sharma (Assistant Professor, Dr. C. V. Raman University) 2. Dr. Pooja Yadav (Assistant Professor, Dr. C. V. Raman University) 3. Ms.Pragya Sharma (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	3BBA2	Environmental Studies-I	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr.Richa Yadav (Professor, Dr. C. V. Raman University) 2. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Ramesh Khanna (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	3BBA3	Banking & Insurance Practices	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University) 2. Dr. Supriya Singh (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	3BBA4	Cost & Management Accounting	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 2. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	3BBA5	Business Statistics	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	3BBA6	Management information System	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Vaibhav Sharma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Pritendra Malakar (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24

YEAR-II/SEMESTER-IV	4BBA1	English Language and Scientific Temper	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Gurprit Kour (Associate Professor, Dr. C. V. Raman University) 2. Dr. Om Prakash Tiwari (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anupa Thamas (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	4BBA2	Environmental Study-II	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Richa Yadav (Professor, Dr. C. V. Raman University) 2. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Rakesh Khanna (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	4BBA3	Financial Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Indu Santosh (Associate Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	4BBA4	Marketing Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 3. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	4BBA5	Production & Operation Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Rajeev H. Peters (Associate Professor, Dr. C. V. Raman University) 2. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	4BBA6	Human Resource Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 2. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 3. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24