

SELF LEARNING MATERIAL (SLM)
NAME OF PROGRAMME-MASTER OF BUSINESS ADMINISTRATION (MBA)

SEMESTER	Course Code	NAME OF COURSE	Reference Book/ Resources	SLM Approval Date	Updated By	Update 1	Update 2	Update 3
YEAR-I/SEMESTER-I	1MBA1	Management Process and Organizational Behavior	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 2. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 3. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA2	Quantitative Method	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA3	Managerial Economics	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University) 2. Dr. Abhinav Awasthi (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Supriya Singh (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA4	Environment Analysis and Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University) 3. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA5	Managerial Skill Development	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University) 3. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA6	Accounting for Managers	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Indu Santosh (Associate Professor, Dr. C. V. Raman University) 2. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Priyanka Bose (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA7	Computer Application for Managers	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Amrita Verma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Vivek Shukla (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	1MBA8	Business ethics & CSR	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 2. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
YEAR-I/SEMESTER-II	2MBA1	Business policy and Strategic analysis	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Vivek Bajpai (Professor, Dr. C. V. Raman University) 2. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 3. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA2	Management science	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Niket Shukla (Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA3	Human Resource Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Archana Agrawal (Associate Professor, Dr. C. V. Raman University) 2. Dr. Preeti Shukla (Associate Professor, Dr. C. V. Raman University) 3. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA4	Financial Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Indu Santosh (Associate Professor, Dr. C. V. Raman University) 2. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA5	Marketing Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Abhishek Pathak (Professor, Dr. C. V. Raman University) 2. Dr. Ankur Shukla (Associate Professor, Dr. C. V. Raman University) 3. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA6	Production & operation Management	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Rajeev H. Peters (Associate Professor, Dr. C. V. Raman University) 2. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA7	Research Methodology	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 2. Dr. Satish Kumar Sahu (Assistant Professor, Dr. C. V. Raman University) 3. Dr. Anshul Shrivastava (Assistant Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24
	2MBA8	International Business	"Textbooks, Reference Books, Articles and Publications, Research Reports, E- sources (MOOCs, Swayam and E- Pathasala) and related other sources"	01-10-2010	1. Dr. Priyank Mishra (Associate Professor, Dr. C. V. Raman University) 2. Dr. Rahul Sharma (Associate Professor, Dr. C. V. Raman University) 3. Dr. Ankur Shukla (Associate Professor, Dr. C. V. Raman University)	Jan-13	Jun-19	Jan-24